

What is OG&E doing NOW about Carbon Management

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WITH ALL YOUR POWER  WHAT WOULD YOU DO?

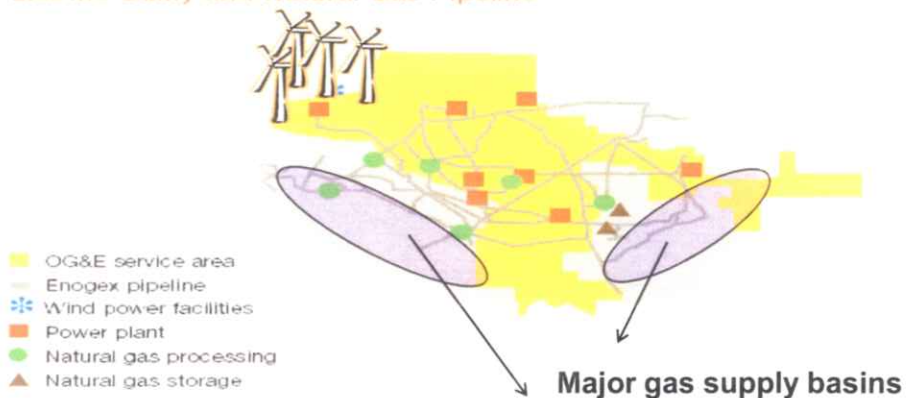
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Electric Utility and Natural Gas Pipeline



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Strategic Studies Help to Build Common Understanding

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- **Political**
 - Climate change legislation
 - Renewable Energy Standards
- **Economic**
 - Capital markets
 - Fuel prices
- **Social/Customer**
 - The "Green" movement
 - Energy conservation
- **Industry**
 - Aging infrastructure
 - Best practices
 - Collaboration opportunities
- **Technology**
 - Solar
 - Wind
 - Geothermal
 - Plug-in Hybrid Electric Vehicles
 - Clean Coal
 - Energy Storage
 - Biomass
- **Regulatory**
 - SPP Day 2 Market
 - Rate Mechanisms

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OG&E What are we doing?

- 2020 Plan
- Add 600 MW of wind generation
- Build transmission lines
- Offer customers "renewable" and energy management programs through *Positive Energy*® SmartPower

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Wind Power and Transmission

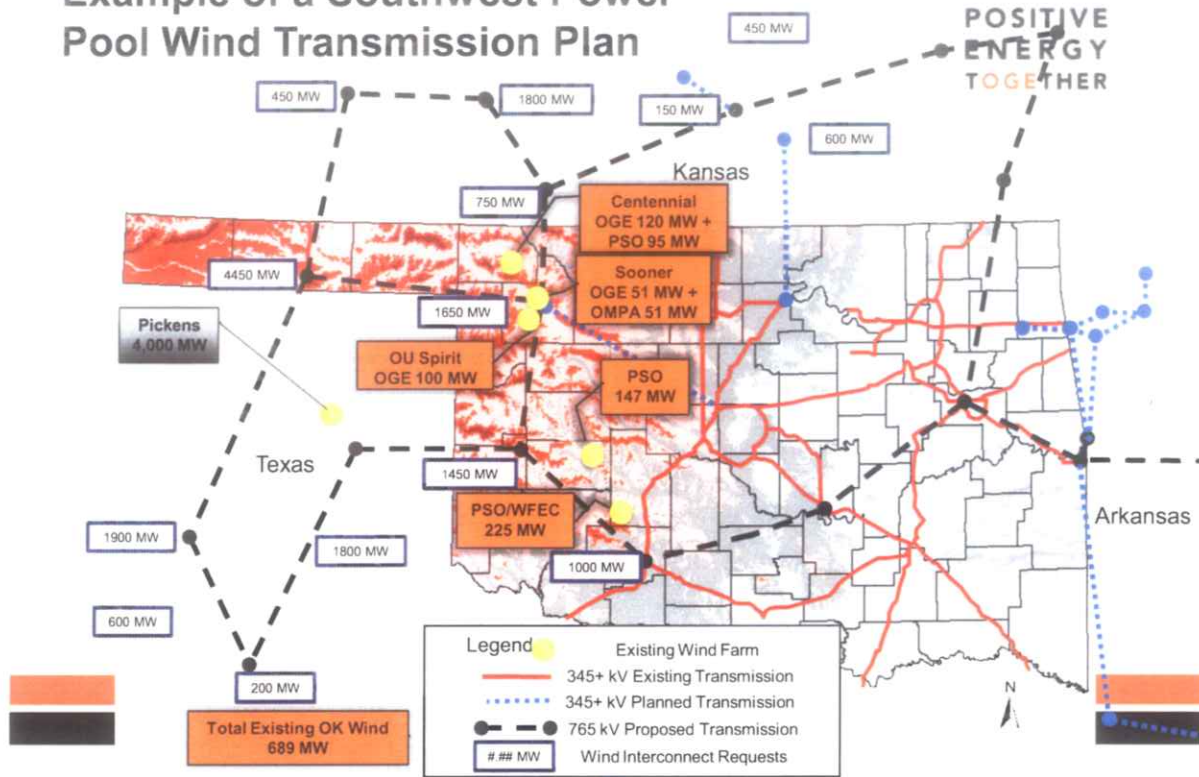
- **Here's what we are doing:**
 - Start up of OU Spirit Windfarm 101 MW's
 - Adding 300 MW's of addition wind to generation mix
 - Positioning OG&E for future renewable energy requirements
 - Meeting growing customer demand for renewables
 - Building transmission to bring wind to load centers



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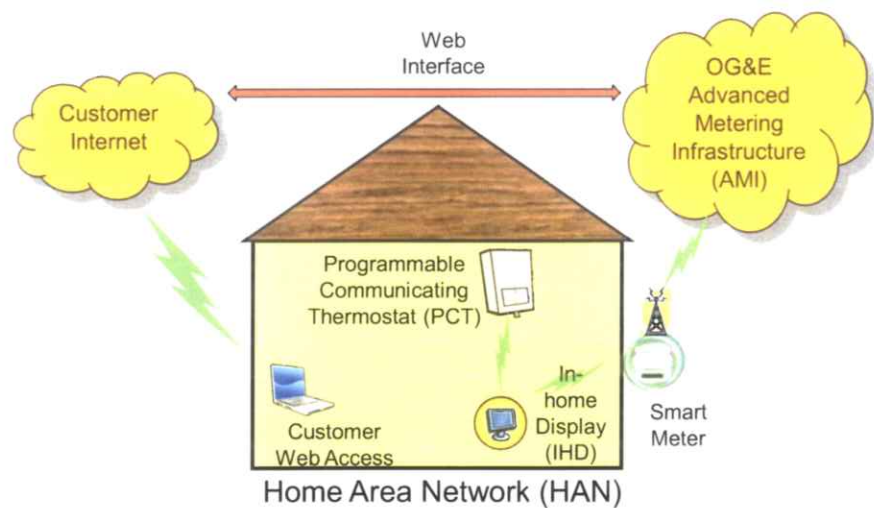
Example of a Southwest Power Pool Wind Transmission Plan



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Smart Meter Communication to In-Home Devices – All At The Customer’s Control

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Positive Energy® SmartPower

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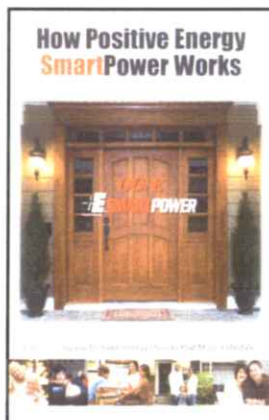
- **Here's what we are doing:**
 - Norman selected as the first Positive Energy® Community
 - ~42,000 OG&E customers
 - ~ 2,200 residences will be equipped with new programmable thermostats and energy-use devices to help customers track and control their electricity use
 - Target completion by June 2010
 - This first phase of the rollout plan will permit us to:
 - Validate operational benefits
 - Perform customer behavior study
- **Ultimately, SmartPower will be rolled out system-wide**

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Positive Energy® SmartPower Campaign – Helping Customers Be Better Managers of Their Energy Costs

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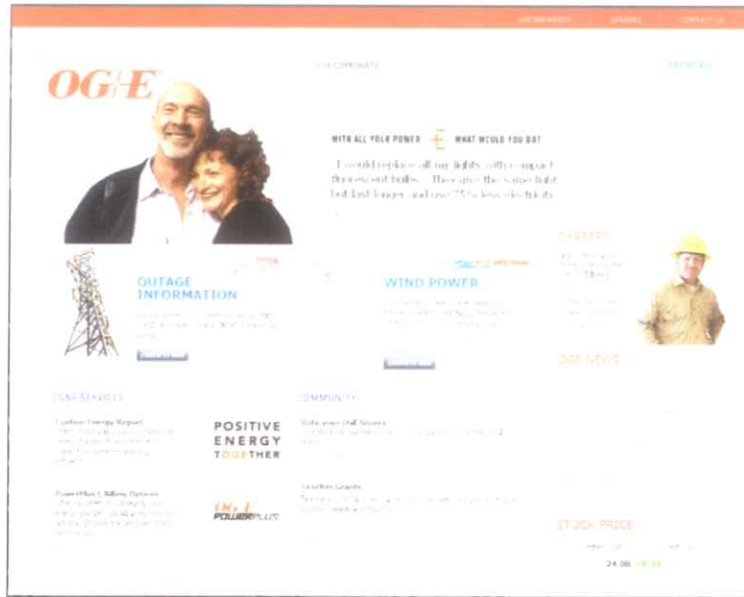


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Positive Energy® Campaign: New OGE Energy Webpage Launched in Feb. 2009

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